

NJAA/ANGUS JOURNAL PHOTOGRAPHY CONTEST

The NJAA and *Angus Journal* have combined to create the NJAA/AJ Photography Contest.

The purpose of this contest is to help NJAA members increase their communication skills through the creative display of a message or feeling through photography.

A panel of qualified judges selected by the Angus Journal will use the following guidelines to critique the photographs.

60% - creativity, communication power and composition of photo

40% - technical quality of photo, such as proper light exposure, true color, sharp focus and correct cropping

Prizes will be given to the top 3 in each category, of each age division. As well as the overall winner of each age division. Top 5 in each category, of each division will be awarded sweepstakes points.

All photographs will be displayed at the National Junior Angus Show and winning photos will be printed as part of the NJAS coverage in the *Angus Journal* if space allows.

NJAA/ANGUS JOURNAL PHOTOGRAPHY CONTEST GUIDELINES

1. Contestants must be members of the National Junior Angus Association (NJAA).
2. **Entries must be submitted online through the AAA Login Online Contest Portal by 11:59 p.m. CST on May 25.**
3. No minimum file size. However, as a guideline, files should be at least 2 MB in size. The photo should be saved in a JPEG format with a minimum of 300 psi at a 4x5-in. or 5x4-in. size. 300 psi at an 8x10-in. is preferred.
4. This contest is available to the following age divisions, as of Jan. 1 of the current year: Junior (8-13), Intermediate (14-17) and Senior (18-20). All work must be that of the entrant.
5. There will be four subject categories in the main contest: Angus Cattle, Landscapes, People and Around the Farm or Ranch. Contestants may enter only one photo per category. Each entry may apply to no more than one subject category. The contestant should declare within what subject category the photo is to be judged, as the photograph is representative of the contestant's interpretation of the category. Further explanation of the subject categories is listed below.

Angus Cattle – Photographs that highlight Angus cattle on the farm or ranch or at an Angus event. The cattle need to be the dominant focus of the picture.

Angus Landscape – Photographs that focus on scenery around the farm or ranch. Angus cattle need to be included in the photo.

Angus People – Photographs that show an Angus junior and/or family, friends, fellow junior members, etc., either involved in activities on the farm or ranch or an Angus event.

Around the Farm or Ranch (ATFOR) – Photographs that highlight activities and scenes around the farm or ranch. An Angus connection is not necessary.

6. Photos must be taken by the contestant during the past year. Photo cannot be altered or image-enhanced in any way.
7. Photos are to be submitted online through the NJAA website (www.njaa.info). Link to contest rules and photo upload can be found under the photography section of the NJAA Contest tab.
8. Photos cannot have been presented for competition at a previous National Junior Angus Show (NJAS).
9. A maximum of four entries per contestant is allowed for junior members.
10. Photos become the property of the American Angus Association and the *Angus Journal* for use in publications and promotion.